



**CALL FOR SUBMISSIONS**  
**17th Annual AFMC Quality Conference**  
**May 20-21, 2010**  
**Little Rock, AR**

*AFMC's Quality Conference*  
*Call for Submissions*

The Arkansas Foundation for Medical Care (AFMC) welcomes your submission for a Mini-Course or Breakout Session Presentation for the 17<sup>th</sup> Annual Quality Conference, to be held May 20-21 in Little Rock, Ark.

The conference aims to educate Arkansas' health care providers and quality improvement professionals about ways to improve health care across clinical settings: Long-term care, home health care, hospital, and physician office. It provides opportunities to share information, ideas and concerns about Arkansas' health care through lectures, peer presentations and collaboration.

The core educational content of the Quality Conference will begin in the afternoon on Thursday, May 20, and conclude mid-morning Friday, May 21.

The theme of this year's Quality Conference will be, "Investing in the future of health care quality." We believe this underscores the importance of all providers and stakeholders in improving health care.

Successful presentations will address significant quality challenges and focus on delivering practical lessons learned and solutions attendees can adapt for use in their day-to-day work. Presentations that share evaluation strategies and provide measurable results are given priority. Authors are encouraged to consider the principles of adult learning when designing proposals for **hour-long breakout sessions** or **90-minute mini courses**.

Submissions will be reviewed by the 2010 AFMC Quality Conference Planning Committee consisting of AFMC staff.

Included below each topic heading are suggestions that provide direction on the general scope of the topic. Other ideas for session content related to the topics are welcome. This list of examples under each topic is not meant to be exclusive or limiting in any way.

### **Topic 1: Care Transitions**

Concepts to help patients stay healthy as they navigate the many sites of care delivery, including hospitals, home health agencies, nursing homes, and physician offices

Improving coordination across the continuum of care

Seamless transitions from the hospital to home, home health care, or skilled nursing care

Reducing rehospitalizations

### **Topic 2: Patient Safety**

Reducing avoidable pressure ulcers and use of restraints

Combating health care acquired infections.

Surgical care and heart failure improvement in hospitals

Reducing the incidence of drug-resistant infections in hospitals

Improving drug safety

Creating a culture of safety

### **Topic 3: Prevention**

Improving vaccination rates for flu and pneumonia

Reducing the incidence and progression of chronic kidney disease

Reducing disparities in chronic disease treatment

Encouraging the use of colorectal cancer screening and mammography

Care management utilization of EHRs

### **Topic 4: Leadership and Partnerships/Leveraging**

Innovative or established practices that leadership or governance of health care organizations have used for dramatic improvement

Innovative leadership strategies that have directly translated into health care improvement

### **Topic 5: Other**

Business case for quality

Reducing hospital readmissions

Creating or utilizing the Medical Home

Implementing HIT and impact on quality

### **Criteria for Submission**

These presentations, generally scientific or analytic in nature, should be results-oriented. They should include *very brief* project background information, and focus on specific

information regarding lessons learned, including applicability to other project activities and organizations. The submission should also include speakers name and biography.

Five criteria are used to evaluate abstracts:

1. **Clarity and organization:** Submissions should present topics/ideas in a logical, easy-to-follow format. Abstract titles should be brief, clearly indicating the nature of the topic. Text should be proofread to ensure accuracy.
2. **Relevance of topic to discipline:** Presentations should address the immediate concerns of the discipline and advance the knowledge of attendees.
3. **Innovation and originality:** Information should be new to the audience, and offer functional solutions to real-life challenges.
4. **Practicality and value:** Demonstrate quantified improvement, such as outcomes, lives saved, dollars saved or accidents prevented. Include successes, failures, lessons learned, and practical strategies that can be “taken home” and applied.

### **Submission Process**

To be considered for presentation, your submission must be received by 5 p.m., **February 26, 2010.**

Submissions should be e-mailed to [charris@afmc.org](mailto:charris@afmc.org) using the attached submission form.